

Services sector and the information society

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Structure of the services sector

Services sector continues to grow

The services sector comprises a number of different businesses with one thing in common: the production of services. These businesses include the wholesale and retail trade, hotels and restaurants, transport, telecommunication and postal services, financial services and business services, comprising ICT services, research and development, auditing and book-keeping, cleaning, leasing of machinery and equipment, temporary employment agencies, etc.

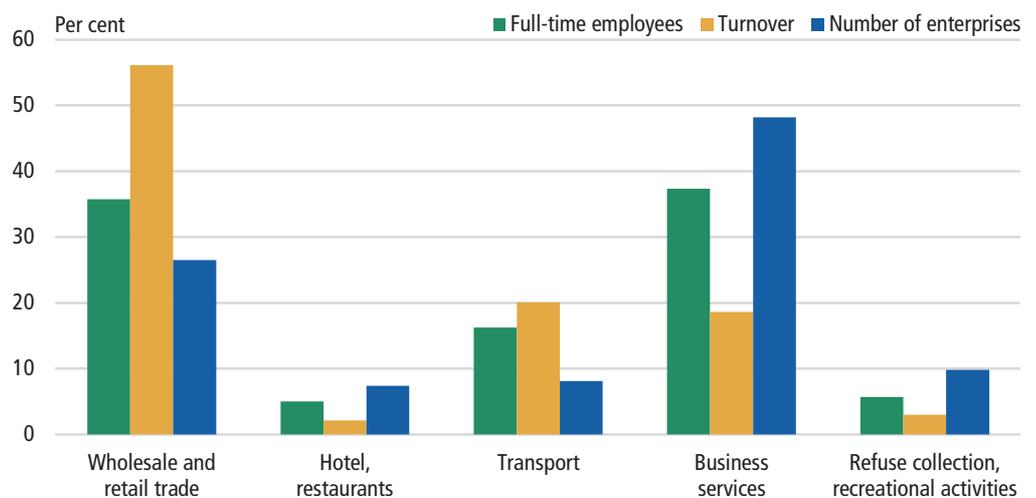
The services sector has experienced a 20 per cent increase in employment during the period 1992-1999, followed by a growth of 22 per cent from 1999 to 2008. In comparison, the number of persons employed in manufacturing declined by 3 per cent from 1992-1999. From 1999 to 2008 the number declined by 15 per cent.

Wholesale and retail trade account for the highest turnover and number of employees

The structure of the private services sector is illustrated in figure 1. In 2008, the greatest number of persons employed was found within business services which accounted for 250,000 full-time employees. Next was the wholesale and retail trade with 335,000 persons employed.

In 2008, the wholesale and retail trade accounted for the greatest part of the services sector's overall turnover with 56 per cent, followed by transport which generated 20 per cent, and business services with 19 per cent. Business services accounted for 48 per cent, or nearly half, of the total number of business enterprises within the services sector. Wholesale and retail trade accounted for 27 per cent.

Figure 1 Employment, turnover and number of enterprises in the services sector. 2007



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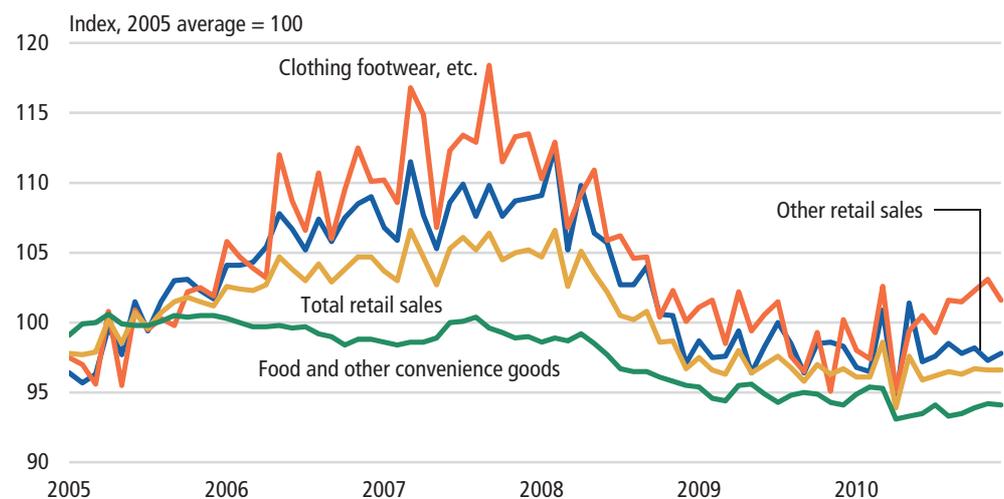
Retail trade**Retail sales in 2010 with continuing even trend**

Retail sales are divided into three categories: Food and other everyday commodities, clothing etc., and other consumer goods (equipment for accommodation and leisure). Food and other everyday commodities and other consumer goods each represent around 45 pct. of total retail sales. Clothing, etc. represents the remaining 10 per cent.

Retail sales were steady in 2009. Following the dramatic decrease of 2008, the trend of 2009 was relatively flat, and this trend continued in 2010. The index ended in December 2010 close to the level of December 2009, and the fluctuations of the intervening months were relatively small, disregarding larger fluctuations around Easter.

Comparing the total retail sales of 2010 with 2009 yields a modest decrease of 0.3 pct. The sales of food and other everyday commodities dropped by 0.9 pct., while clothing etc. increased by 0.8 pct. In the category of other consumer goods the sales of 2010 were on the same level as in 2009.

Figure 2 Seasonally adjusted quantity index for retail sales



www.statbank.dk/deta21x

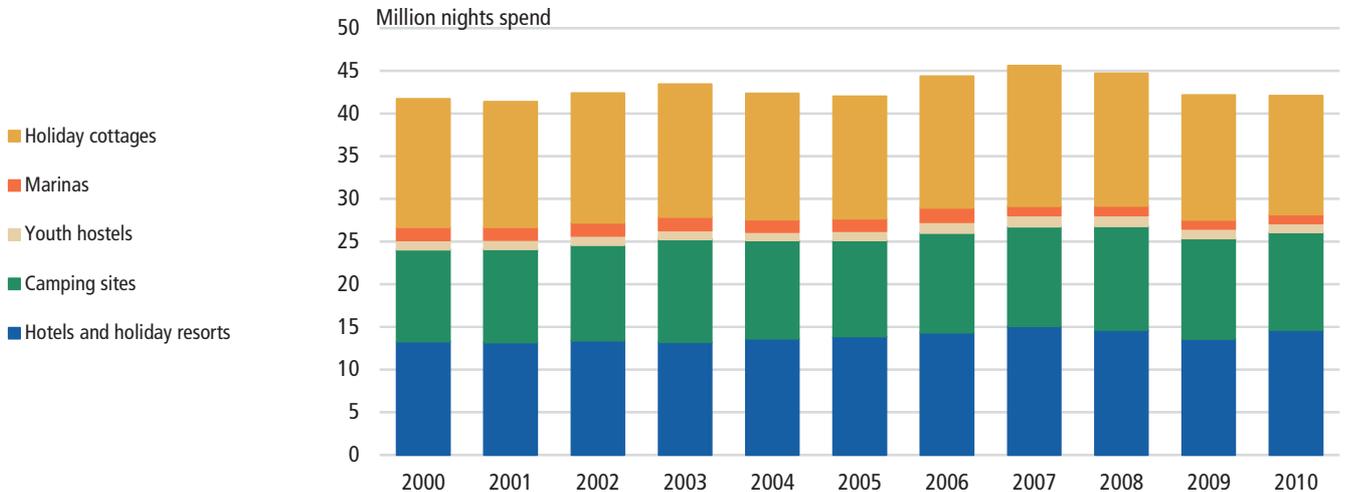
3

Tourism**Almost unchanged number of nights spent in 2010**

In 2010, the total number of nights spent in hotels etc., camping sites, hostels, marinas and holiday cottages was 42.1 million. This is a decrease of 100.000 or 0 per cent fewer nights spent compared to the previous year. Compared to 2009, there were 1 per cent fewer nights spent by Danes and 1 per cent more nights spent by foreigners.

The development in nights spent in 2010 showed - with the exception of hotels - a decrease in all areas. Hotels etc. experienced an 8 per cent increase, where as camping sites had a 3 per cent decrease. Hostels went down 4 per cent, and Danish

Marinas had 3 per cent fewer overnight stays. Holiday cottages leased by Danish rental agencies decreased 5 per cent compared to the year before.

Figure 3
Overnight stays by type


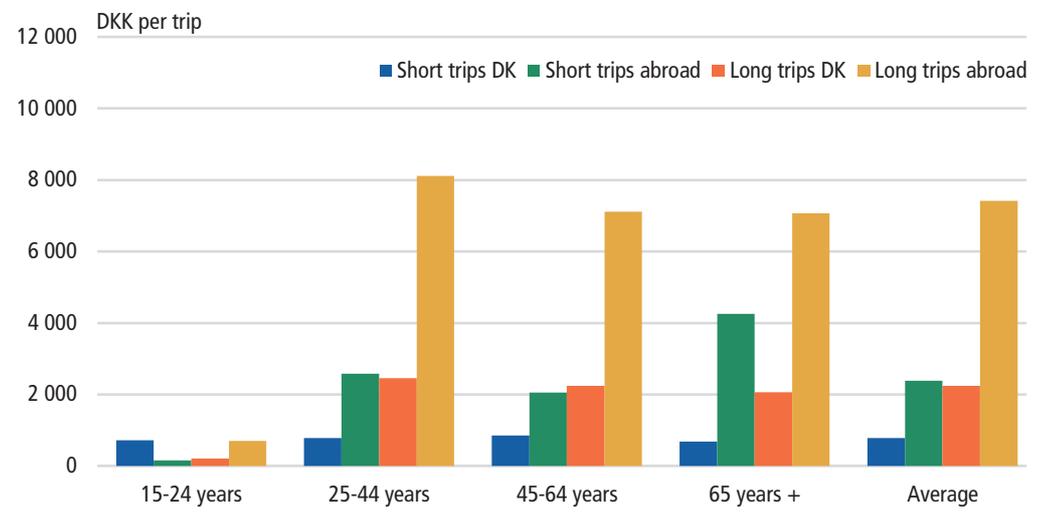
* The statistics for holiday cottages 2010 is preliminary.

Note: Data is not comparable for marinas between 2006 and 2007 due to a change in crew size.

www.statbank.dk/turist

Danes on holiday and business trips

In 2010, Spain was the most popular place for Danes to go on a holiday abroad with a share of 16 per cent of all Danish holidays with at least four overnights stays. Planes were the preferred means of transportation for travelling abroad, as 62 per cent of the holiday trips were by plane. The Danes preferred the car on four out of five holiday trips in Denmark. For 39 per cent of the trips in Denmark, the type of accommodation was family/friends, 25 per cent were in own holiday dwellings, and 18 per cent were in rented holiday dwellings. Camping was also a popular way of going on holiday in Denmark with 9 per cent of all trips. The most popular type of accommodation abroad was hotels with 54 per cent, while 20 per cent stayed with family/friends.

Figure 4 Danish expenditure on holidays. 2009


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The information society

About the information society

An analysis of the information society can be made partly via the supply side in the form of enterprises and employment in the ICT sector and partly via the demand side in the form of the use of information technology by enterprises, the public sector and by individuals. Statistics Denmark's publications on the information society are available at www.dst.dk/it.

The ICT sector

The ICT sector comprises enterprises that produce products and services within electronics, ICT, computer software, telecommunications, and other areas primarily based on information technologies.

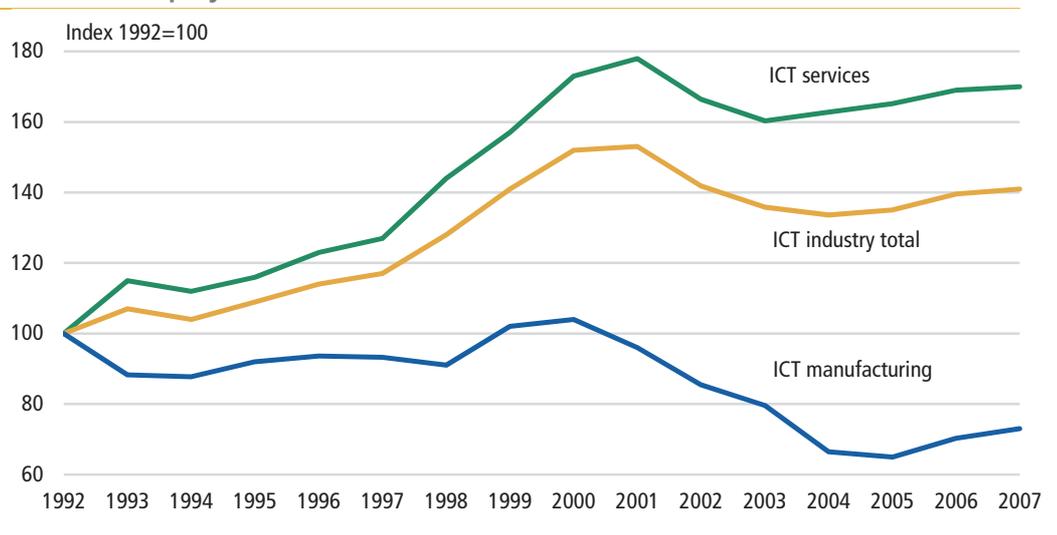
The ICT sector can be divided into ICT manufacturing, ICT wholesale, telecommunications, and ICT consultancy services.

Small growth in employment in ICT manufacturing

In 2007, the Danish ICT sector employed a total of 96,707 full-time employees, which is a growth rate of 1,3 per cent compared to 2006. Consultancy services accounted for 48 per cent of the total employment of the sector and ICT wholesale for 19 per cent, while ICT manufacturing and telecommunications accounted for, respectively, 16 per cent and 17 per cent.

ICT manufacturing have experienced a growth rate of 2,3 per cent. ICT services have experienced a growth rate of 1,5per cent.

Figure 5 Full-time employees in the ICT sector

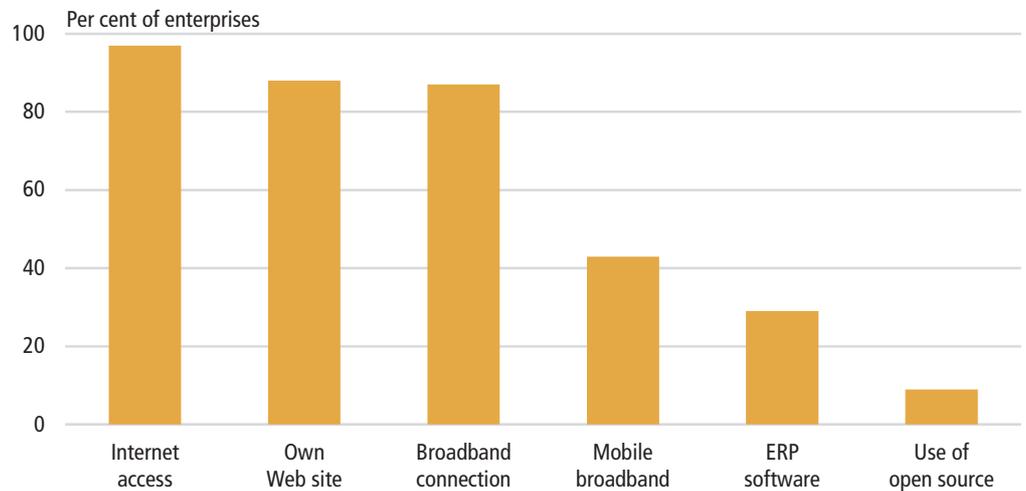


Use of ICT by enterprises

At the beginning of 2009, nearly all enterprises had access to the Internet and almost nine out of ten enterprises had their own website. Eight out of ten enterprises also had a broadband connection to the Internet (i.e. ADSL or another wire-based connection).

Every third enterprise used e-learning e.g. by use of cd-rom or internet. More than one out of four enterprises used ERP software and about one in ten used open source operating systems.

Figure 6 Use of ICT by enterprises. 2010



Note 1: Based on data reported by more than 4,000 enterprises with ten or more persons employed.

Note 2: A broadband connection comprises ADSL and similar connections or another cable-based Internet connection.

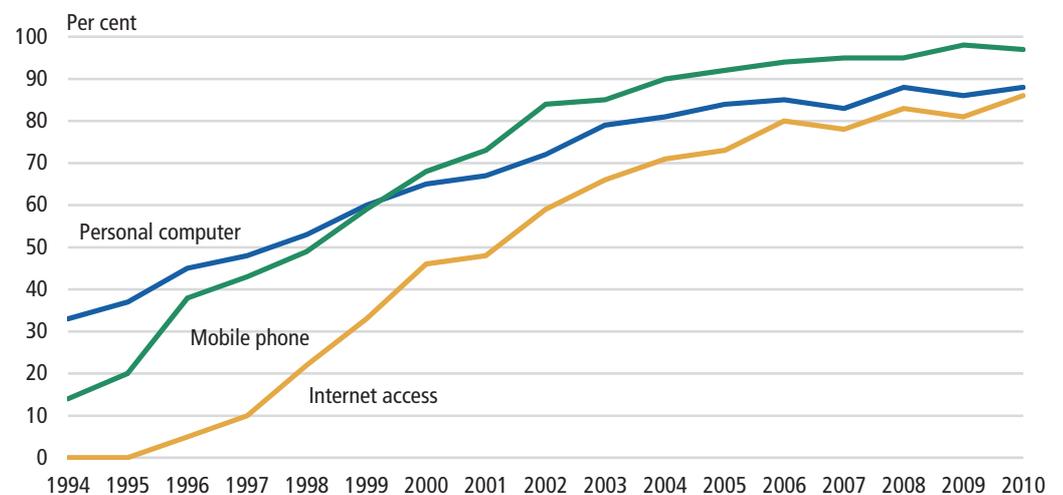
www.statbank.dk/vita

Danes own more and more ICT goods

An increasing number of Danish families have personal computers, access to the Internet and mobile phones. In 2010, 88 per cent of families had access to a computer at home, compared to 60 per cent in 1999.

Since 2000, penetration of mobile phones has passed penetration of PC's. In 2010, 97 per cent of Danish families had a mobile phone, compared to 68 per cent in 2000.

Figure 7 Families' access to ICT goods



Note: 1 January.

www.statbank.dk/varforbr

Access to the Internet at home

The number of devices that can provide access to Internet is increasing. Today, it is possible to access the Internet from a PC, a mobile phone, a game console or a TV set.

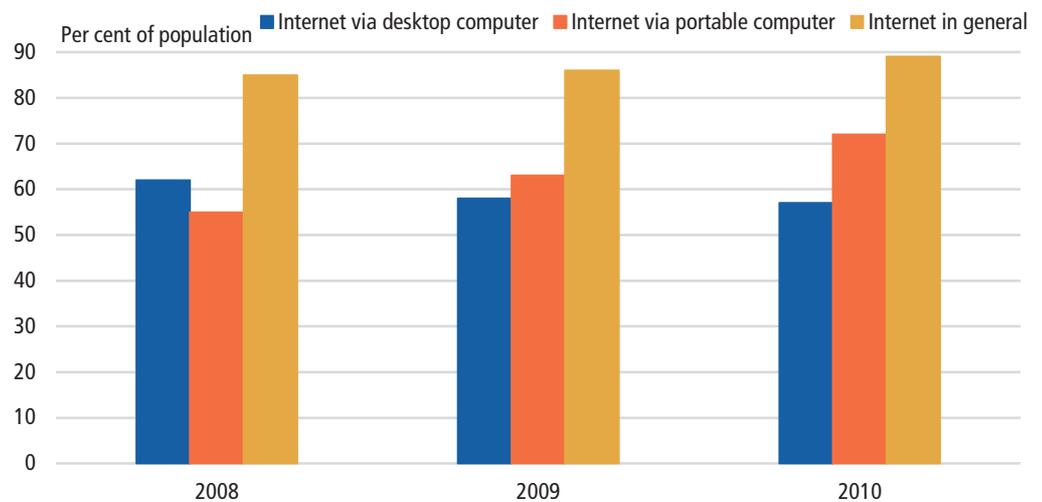
Portable computers are since 2009 the most popular devices to be used in the home for internet access. The proportion of Danes accessing the internet in their homes via a portable computer had increased to 63 per cent in 2009. At the same time, the proportion of those, who access the internet via desktop computer had decreased to 58 per cent from 2008 to 2009

The trend continued in 2010 when 57 per cent accessed the Internet via desktop computer and 72 per cent via portable computer. In 2010, 89 per cent of all Danes had access to internet from their home.

93 per cent of those with internet access in the home or 83 per cent of Danish citizens had access to broadband.

11 per cent of individuals in Denmark did not have access to Internet from their home in 2010. 6 per cent had access to internet but not to broadband.

Figure 8 Access to the Internet at home



www.statbank.dk/bebrit01 and bebrit03

Table 287 Value index for retail sale

| | 2008 | 2009 | 2010 |
|--|------------------------|------------|------------|
| | ----- 2005 = 100 ----- | | |
| Retail trade and repair work exc. of m. vehicles | 106 | 102 | 103 |
| Supermarkets and department stores etc. | 108 | 107 | 108 |
| Retail sale of groceries and late-night stores | 106 | 100 | 100 |
| Supermarkets | 106 | 99 | 96 |
| Discount stores | 116 | 122 | 129 |
| Other retail sale in non-specialized stores | 105 | 104 | 105 |
| Retail sale of food in specialized stores | 105 | 95 | 90 |
| Retail sale of fruit and vegetables in specialized stores | 84 | 81 | 69 |
| Retail sale of meat and meat products | 102 | 93 | 94 |
| Retail sale of fish, crustaceans and molluscs | 130 | 151 | 134 |
| Retail sale of bread, cakes and flour confectionery | 112 | 104 | 98 |
| Retail sale of beverages in specialized stores | 99 | 93 | 105 |
| Retail sale of tobacco products in specialized stores | 96 | 70 | 59 |
| Other retail sale of food in specialized stores | 106 | 100 | 106 |
| Retail sale of consumer electronics | 97 | 89 | 77 |
| Retail sale of computers and software, etc. | 116 | 112 | 111 |
| Retail sale of audio and video equipment | 102 | 93 | 75 |
| Retail sale of textiles, house hold equipment, etc. | 107 | 101 | 102 |
| Retail sale of textiles in specialized stores | 100 | 91 | 111 |
| Retail sale of paints, varnishes and lacquers | 77 | 66 | 61 |
| DIY centres and tool stores | 104 | 99 | 101 |
| Retail sale of carpets and rugs, etc. | 102 | 97 | 94 |
| Retail sale of electrical household appliances | 114 | 119 | 124 |
| Retail sale of furniture | 109 | 96 | 98 |
| Retail sale of furnishing fabrics | 106 | 93 | 89 |
| Retail sale of kitchen utensils, glass and china | 92 | 82 | 92 |
| Retail sale of musical instruments | 111 | 107 | 97 |
| Dispensing chemist in specialized stores | 104 | 105 | 107 |
| Retail sale of cosmetic and toilet articles | 104 | 101 | 103 |
| Retail sale of flowers, plants and seeds | 102 | 91 | 88 |
| Retail sale of pet animals and pet food | 157 | 175 | 194 |
| Retail sale of watches and jewellery | 112 | 100 | 94 |
| Activities of opticians | 110 | 106 | 97 |
| Retail sale of photographic and optical equipment, etc. | 134 | 105 | 94 |
| Retail sale of gift articles and craftwork | 91 | 96 | 113 |
| Retail sale of other goods n.e.c. | 107 | 88 | 74 |
| Retail sale of cultural and recreation goods, etc. | 104 | 102 | 104 |
| Retail sale of books in specialized stores | 82 | 79 | 79 |
| Retail sale of music and video recordings | 109 | 101 | 90 |
| Retail sale of sporting and camping equipment | 124 | 122 | 126 |
| Retail sale of bicycles and mopeds | 85 | 94 | 89 |
| Retail sale of games and toys in specialized stores | 103 | 102 | 110 |
| Retail sale of wearing apparel | 104 | 96 | 96 |
| Retail sale of clothing | 103 | 96 | 96 |
| Retail sales of baby articles and children's clothing | 124 | 101 | 92 |
| Retail sale of footwear | 93 | 86 | 93 |
| Retail sale of leather goods | 117 | 108 | 114 |
| Retail sale via internet, mail order, etc. | 89 | 70 | 63 |
| Retail sale via mail order houses | 96 | 86 | 82 |

www.statbank.dk/deta11 and deta21

Table 288 Holiday trips

| | 4 nights + | | | | 1-3 nights | |
|---------------------------|------------------|------|------------------|------|-------------------|------|
| | Denmark | | Abroad | | 2008 | 2009 |
| | 2008 | 2009 | 2008 | 2009 | | |
| Trips, total | 2 241 968 | ... | 3 888 334 | ... | 10 473 800 | ... |
| Nights per trip | 8.1 | 7.4 | 9.9 | 9.4 | 1.7 | 1.7 |
| Means of transport | per cent | | | | | |
| Aeroplane | 1 | 2 | 60 | 62 | 4 | 3 |
| Car | 80 | 80 | 30 | 26 | 76 | 75 |
| Bus | 4 | 3 | 6 | 6 | 4 | 4 |
| Train | 12 | 11 | 3 | 4 | 11 | 14 |
| Ship | 2 | 3 | 2 | 1 | 1 | 1 |
| Boat | ... | ... | ... | ... | ... | ... |
| Bicycle | ... | ... | ... | ... | ... | ... |
| Other | 1 | 1 | ... | 1 | 3 | 3 |
| Accommodation | | | | | | |
| Hotel | 4 | 3 | 53 | 50 | 10 | 7 |
| Holiday centre | 2 | 2 | 3 | 3 | 1 | 1 |
| Camping site | 11 | 9 | 7 | 5 | 2 | 2 |
| Youth hostel | 1 | 0 | 1 | 2 | 1 | 1 |
| Rented dwelling | 17 | 18 | 11 | 9 | 4 | 2 |
| Own dwelling | 20 | 26 | 4 | 4 | 18 | 17 |
| Boat | ... | 1 | 1 | 1 | ... | ... |
| Family/friends | 43 | 39 | 18 | 20 | 63 | 68 |
| Other | 1 | 2 | 1 | 4 | 1 | 2 |
| Destination | | | | | | |
| Denmark | 100 | 100 | • | • | 87 | 90 |
| Norway | • | • | 6 | 6 | 1 | 1 |
| United Kingdom | • | • | 5 | 4 | 1 | 1 |
| Sweden | • | • | 8 | 8 | 5 | 4 |
| Germany | • | • | 8 | 7 | 4 | 3 |
| France | • | • | 9 | 7 | 0 | 0 |
| Spain | • | • | 13 | 16 | 0 | 0 |
| Greece | • | • | 5 | 5 | 0 | 0 |
| Europe, total | | | 34 | 26 | 0 | 0 |
| Other countries | • | • | 12 | 20 | 2 | 0 |

Notice: The statistic was revised in 2008. Thus, the respondents are only asked about long holiday trips for the last 3 months instead of 12 months, as was the case earlier. Hence, comparison with former statistics is not possible. Due to methodological issues the number of trips in 2009 is only displayed as percentages of the population. All percentages are rounded off and it is therefore not possible to summarise to 100.

www.dst.dk/Statistik/Nyt/Emneopdelt.aspx?psi=740.dst.dk

Table 289 Business trips

| | Denmark | | Abroad | |
|---------------------------|----------------|------------|------------------|------------|
| | 2008 | 2009 | 2008 | 2009 |
| Trips | 711 200 | ... | 1 066 800 | ... |
| Nights per trip | 2.1 | 1.8 | 4.3 | 3.8 |
| Means of transport | per cent | | | |
| Aeroplane | 8 | 9 | 78 | 75 |
| Car | 71 | 70 | 13 | 18 |
| Bus | 6 | 1 | 7 | 1 |
| Train | 14 | 19 | 1 | 3 |
| Ship | ... | 1 | 1 | 3 |
| Boat | ... | ... | ... | ... |
| Bicycle | ... | ... | ... | ... |
| Other | 1 | 0 | ... | 0 |
| Destination | | | | |
| Denmark | 100 | 100 | • | • |
| Norway | • | • | 7 | 8 |
| United Kingdom | • | • | 8 | 8 |
| Sweden | • | • | 10 | 18 |
| Germany | • | • | 23 | 16 |
| France | • | • | 8 | ... |
| Spain | • | • | ... | 3 |
| Greece | • | • | ... | ... |
| Europe, other | • | • | 24 | 8 |
| Other countries | • | • | 20 | 38 |

Notice: The statistic was revised in 2008. Thus, the respondents are only asked about long holiday trips for the last 3 months instead of 12 months, as was the case earlier. Hence, comparison with former statistics is not possible. Due to methodological issues the number of trips in 2009 is only displayed as percentages of the population. All percentages are rounded off and it is therefore not possible to summarise to 100.

www.dst.dk/Statistik/Nyt/Emneopdelt.aspx?psi=740.dst.dk

Table 290 Holiday rates for residents in Denmark

| | 2008 | 2009 |
|--|--------------|------|
| | thousands | |
| Population, 15 years and over | 4 466 | ... |
| | per cent | |
| Pct. taking holiday trip | | |
| 1 holiday trip | 21 | ... |
| 2 holiday trips | 3 | ... |
| 3 holiday trips | 1 | ... |
| 4 holiday trips | ... | ... |
| 5 holiday trips + | ... | ... |
| Holiday trip, total | 25 | ... |
| No holiday trip | 75 | ... |
| | thousands | |
| Number of persons taking holiday trips | 1 127 | ... |
| Number of holiday trips | 6 134 | ... |
| | trips | |
| Trips per traveller | 5.4 | ... |
| Trips per person | 1.4 | ... |

Notice: The statistic was revised in 2008. Thus, the respondents are only asked about long holiday trips for the last 3 months instead of 12 months, as was the case earlier. Hence, comparison with former statistics is not possible. Due to methodological issues the number of trips in 2009 is only displayed as percentages of the population. All percentages are rounded off and it is therefore not possible to summarise to 100.

www.dst.dk/Statistik/Nyt/Emneopdelt.aspx?psi=740.dst.dk

Table 291 Nights spent. 2010

| | Hotels, etc. | Camping sites | Youth hostels | Marinas ¹ | Holiday dwellings ² | Total |
|------------------------------------|-----------------|------------------|------------------|----------------------|-----------------------------------|---------------|
| ----- thousand person-nights ----- | | | | | | |
| Denmark, total | 14 627 | 11 448 | 1 072 | 1 040 | 13 895 | 42 081 |
| Region Hovedstaden | 6 085 | 966 | 453 | 144 | .. | 7 648 |
| Region Sjælland | 1 211 | 1 495 | 113 | 160 | .. | 2 979 |
| Region Syddanmark | 3 581 | 4 373 | 246 | 413 | .. | 8 613 |
| Region Midtjylland | 1 673 | 2 432 | 154 | 184 | .. | 4 444 |
| Region Nordjylland | 2 076 | 2 183 | 105 | 138 | .. | 4 502 |
| Province København by | 4 755 | .. | 321 | 40 | .. | 5 116 |
| Province Københavns omegn | 436 | .. | 25 | 10 | .. | 472 |
| Province Nordsjælland | 511 | .. | 67 | 53 | .. | 631 |
| Province Bornholm | 382 | .. | 39 | 42 | .. | 463 |
| Province Østsjælland | 145 | .. | 32 | 7 | .. | 183 |
| Province Vest- og Sydsjælland | 1 066 | .. | 81 | 154 | .. | 1 302 |
| Province Fyn | 849 | .. | 75 | 293 | .. | 1 217 |
| Province Sydjylland | 2 732 | .. | 171 | 120 | .. | 3 023 |
| Province Østjylland | 1 170 | .. | 91 | 164 | .. | 1 425 |
| Province Vestjylland | 503 | .. | 64 | 20 | .. | 587 |
| Province Nordjylland | 2 076 | .. | 105 | 138 | .. | 2 320 |
| Nationality | | | | | | |
| Denmark | 8 730 | 8 730 | 705 | 546 | 3 231 | 21 941 |
| Sweden | 1 107 | 168 | 53 | 75 | 166 | 1 569 |
| Norway | 1 262 | 264 | 58 | 26 | 557 | 2 167 |
| Germany | 627 | 1 663 | 65 | 331 | 9 326 | 12 013 |
| United Kingdom | 470 | 26 | 26 | 7 | .. | 528 |
| Netherlands | 312 | 364 | 18 | 39 | 344 | 1 077 |
| Europe, other | 1 278 | 217 | 112 | 13 | .. | 1 621 |
| United States | 371 | 1 | 8 | 1 | .. | 381 |
| Other countries | 470 | 14 | 26 | 2 | 271 | 783 |

Note 1: Hotels, motels, inns, boarding houses and holiday centre with 40 beds or over. Camping sites with 75 camping units or over. Marinas with berths for guests. Privately-owned holiday dwellings which are let through a Danish renting agency.

New data on 2011 will be published April 2012

www.statbank.dk/hotel1, camp1, vandrer, lyst1 and ferieh3

¹ The statistics covers the period May-September. ² The statistics for Holiday dwellings from 2009 has not yet been published.

Table 292 Hotels, camping sites, youth hostels and marinas. 2010

| | Hotels, etc. | Hotel beds ¹ | Hotel rooms ¹ | Camping sites ¹ | Camping units ¹ | Youth hostels | Marinas | Berths |
|-----------------------|-----------------|----------------------------|-----------------------------|-------------------------------|-------------------------------|------------------|------------|---------------|
| Denmark, total | 558 | 121 449 | 47 946 | 410 | 89 715 | 96 | 262 | 49 672 |
| Region Hovedstaden | 168 | 41 555 | 19 457 | 43 | 8 499 | 16 | 49 | 12 578 |
| Region Sjælland | 61 | 11 819 | 4 031 | 62 | 11 957 | 19 | 65 | 9 461 |
| Region Syddanmark | 140 | 30 308 | 10 975 | 129 | 30 033 | 28 | 69 | 14 279 |
| Region Midtjylland | 97 | 15 518 | 6 990 | 101 | 20 259 | 19 | 43 | 7 668 |
| Region Nordjylland | 94 | 22 675 | 6 836 | 75 | 19 060 | 14 | 36 | 5 686 |

¹ "Denmark, total" and the sum of the regions do not fit because the regions have their maximum capacity in different times of the year. The capacity is the maximum number of open units in a year in the particular area.

New data on 2011 will be published April 2012

www.statbank.dk/hotel4 and camp3

Table 293 The ICT sector in Denmark. 2007

| | Enter- prises | Full-time employees | Turn- over | Wages and salaries |
|------------------------------|----------------------|------------------------|----------------|-----------------------|
| | ————— DKK mio. ————— | | | |
| ICT industries, total | 10 749 | 96 707 | 235 057 | 50 375 |
| ICT manufacturing | 590 | 15 191 | 25 645 | 6 282 |
| ICT wholesale trade | 1 504 | 18 264 | 73 965 | 9 736 |
| Telecommunications | 313 | 16 746 | 62 132 | 8 004 |
| ICT consultancy services | 8 342 | 46 506 | 73 315 | 26 353 |

www.statbank.dk/11

Table 294 Enterprises' use of ICT. 2010

| | Internet access | Own web site | Fixed broadband connection to the internet ² |
|------------------------------------|----------------------|-----------------|--|
| | ————— per cent ————— | | |
| All enterprises¹ | 97 | 88 | 84 |
| Sectors | | | |
| Manufacturing | 98 | 91 | 85 |
| Construction | 97 | 86 | 80 |
| Trade and transport etc. | 97 | 85 | 84 |
| Information and communication | 96 | 94 | 93 |
| Business service and finance | 95 | 91 | 85 |
| Fuldtidsansatte | | | |
| 10-19 employees | 96 | 85 | 81 |
| 20-49 employees | 97 | 89 | 85 |
| 50-99 employees | 98 | 93 | 91 |
| 100 employees + | 99 | 95 | 96 |

¹ All enterprises with at least 10 employees. ² ADSL o.l. or other fixed internet connection (faster than analogue modem or ISDN).

www.statbank.dk/vita and www.dst.dk/vita1

Table 295 Access to computer and internet in the home

| | 2003 | 2003 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |
|----------------------------------|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | per cent of households | | | | | | | |
| Computer access from home | | | | | | | | |
| Total | 78 | 80 | 84 | 85 | 83 | 85 | 86 | 88 |
| Single adult without children | 63 | 66 | 71 | 72 | 70 | 76 | 80 | 82 |
| Couple without children | 79 | 80 | 83 | 85 | 84 | 85 | 87 | 90 |
| Single adult with children | 83 | 87 | 87 | 93 | 93 | 92 | 93 | 96 |
| Couple with children | 94 | 94 | 98 | 97 | 97 | 97 | 98 | 98 |
| Internet access from home | | | | | | | | |
| Total | 66 | 70 | 74 | 78 | 78 | 82 | 83 | 86 |
| Single adult without children | 50 | 55 | 58 | 64 | 63 | 70 | 74 | 79 |
| Couple without children | 67 | 69 | 75 | 79 | 80 | 81 | 84 | 88 |
| Single adult with children | 65 | 69 | 70 | 83 | 87 | 89 | 91 | 95 |
| Couple with children | 85 | 88 | 93 | 94 | 96 | 95 | 97 | 97 |

www.statbank.dk/fabrit01

Table 296 Goods and services purchased on the Internet. 2010

| | 16-19 years | 20-39 years | 40-59 years | 60-74 years | Total |
|---|---|----------------|----------------|----------------|-----------|
| | per cent of age group | | | | |
| Total | 75 | 83 | 70 | 37 | 68 |
| | per cent of population who bought goods on the Internet | | | | |
| Tickets for events | 68 | 72 | 65 | 56 | 67 |
| Clothes, sports goods | 66 | 53 | 43 | 20 | 46 |
| Music, movies | 48 | 51 | 39 | 25 | 43 |
| Books, magazines, newspapers or e-learning material | 17 | 38 | 39 | 38 | 36 |
| Electronic equipment (incl. cameras) | 38 | 41 | 33 | 28 | 36 |
| Other travel arrangements | 24 | 56 | 61 | 61 | 56 |
| Holiday accommodation | 21 | 57 | 66 | 58 | 58 |
| Computer hardware | 20 | 24 | 24 | 21 | 23 |
| Household goods (e.g. furniture, toys, etc) | 10 | 28 | 30 | 28 | 27 |
| Telecommunication services | 19 | 32 | 28 | 21 | 28 |
| Video games software | 37 | 30 | 24 | 8 | 26 |
| Other computer software | 25 | 31 | 34 | 35 | 32 |
| Food or groceries | 6 | 12 | 10 | 5 | 10 |
| Share purchases, financial services or insurances | 5 | 16 | 18 | 16 | 16 |

www.statbank.dk/bebrit08

Table 297 Internet and telephony

| | 2008 | 2009 | 2010* |
|--|-----------------------|--------|--------|
| Subscriber line, fixed network (1,000) | 2 545 | 2 392 | 2 266 |
| Per 100 inhabitants | 45.2 | 37.2 | 32.3 |
| Mobile subscriptions ¹ (1,000) | 6 865 | 7 421 | 7 722 |
| Per 100 inhabitants ¹ | 124.6 | 134.1 | 138.9 |
| Internet subscriptions (1,000) | 2 026 | 2 083 | 2 124 |
| Per 100 inhabitants | 36.8 | 37.6 | 38.2 |
| xDSL subscriptions (1,000) | 1 244 | 1 251 | 1 233 |
| Cable modem subscriptions (1,000) | 539 | 549 | 559 |
| Fibre subscriptions(1,000) | 101 | 136 | 155 |
| Mobile broadband subscriptions (1,000) | ... | ... | 3 441 |
| Dedicated data subscriptions (1,000) | 308 | 587 | 799 |
| | mio. minutes | | |
| Domestic traffic, fixed network ² | 9 185 | 8 167 | 7 736 |
| International traffic, fixed network | 572 | 584 | 576 |
| Domestic traffic, mobile network | 9 323 | 9 904 | 10 733 |
| International traffic, mobile network | 423 | 462 | 628 |
| | mio. | | |
| SMS sent | 12 824 | 13 057 | 13 030 |
| MMS sent | 68 | 75 | 85 |
| | no. mio. MB in period | | |
| Mobile data traffic | ... | ... | 15 143 |
| | DKK mio. | | |
| Revenues | 41 435 | 41 132 | ... |

¹ Including fixed network IP telephony subscriptions ² Omfatter GSM-, UMTS-, CDMA2000-abonnementer, mobilt bredbånd og aktive GSM- og UMTS-taletidskort. Et taletidskort anses for aktivt, hvis der har været indgående eller udgående trafik eller reloads af taletidskortet inden for de seneste 3 måneder. Eksklusive rene GPRS-abonnementer uden samtidig tale og telemetri-abonnementer. ³ Cover the following subscriptions with a marketed/theoretical downstream capacity of a minimum of 256 kbit/s: Standard mobile subscriptions used for Internet data traffic, supplementary data subscriptions for mobile subscriptions and dedicated data subscriptions. ⁴ Inklusive trafik fra fastnet IP-telefoni.

Source: www.itst.dk/statistik/Telestatistik/halvarsstatistik

| Table 298 | Expenses for Research & Development | | | | | | |
|--|-------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
| | DKK mio. in current prices | | | | | | |
| Total R&D expenses | 36 075 | 36 451 | 37 958 | 40 424 | 40 433 | 48 786 | 51 098 |
| The public sector | 11 146 | 11 663 | 12 050 | 13 366 | 12 788 | 14 707 | 16 349 |
| The private sector | 24 929 | 24 788 | 25 908 | 27 058 | 27 645 | 34 079 | 34 749 |
| | per cent | | | | | | |
| R&D-expenses in per cent of GDP | 2.58 | 2.49 | 2.46 | 2.48 | 2.39 | 2.80 | 3.09 |
| The public sector | 0.80 | 0.80 | 0.78 | 0.82 | 0.75 | 0.84 | 0.99 |
| The private sector | 1.78 | 1.69 | 1.68 | 1.66 | 1.63 | 1.96 | 2.10 |

Source: 2003-2009 - Dansk Center for Forskningsanalyse

www.dst.dk/fui

| Table 299 | Expenses for Research & Development. Yearly real growth-rate | | | | | | |
|--------------------|--|---------------|---------------|---------------|---------------|---------------|---------------|
| | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
| | DKK mio. in 2009-prices | | | | | | |
| Total | 40 851 | 40 372 | 40 811 | 42 547 | 41 994 | 48 988 | 51 098 |
| The public sector | 12 621 | 12 918 | 12 956 | 14 068 | 13 282 | 14 768 | 16 349 |
| The private sector | 28 229 | 27 454 | 27 856 | 28 479 | 28 713 | 34 220 | 34 749 |

Source: 2003-2009 - Dansk Center for Forskningsanalyse

www.dst.dk/fui